



Business Continuity Planning

Business Continuity Planning (BCP) is a process that can help you survive almost any crisis by preventing that crisis from becoming a disaster.

Threats to your Business

- Power Outages
- Winter Storms
- Telecommunication Outages
- Fire / Floods
- Workplace violence
- Computer failures
- Hazardous Material Incidents
- Supply Chain Disruption

Benefits of Business Continuity

- I.T. efficiencies
- Operational efficiencies
- Competitive advantage
- Regulatory Compliance
- Peace of mind
- Survival

Rule of Thumb:

“If you think it can’t happen to you, just wait”

Basic Statistics

- **16% of 1,286 companies surveyed reported a crisis causing the business to close for a period of time.**
- **75% of companies surviving a disaster improve their continuity.**
- **45% of enterprises with a continuity plan have invoked the plan.**
- **43% of all businesses never reopen after a disaster**
- **29% more close within 3 years**
- **20% of small to medium sized businesses suffer disasters every five years**

You Decide

It’s Monday night. During dinner the phone rings. Your heart sinks as the alarm company tells you your offices are on fire. Now, standing alone in the parking lot, you watch your future go up in smoke. Do you collect your insurance, fire your employees, and begin looking for gainful employment? Or do you activate your disaster recovery plan and return to work in the morning?

Rule of Thumb:

“What has been tested works. What hasn’t been tested, won’t”

Continuity Planning Cycle

1. Identify risks to your business
2. Quantify the financial impact of those risks on all areas of your business at various stages of your recovery period
3. Assess Your Current Recovery Strategies
4. Develop a strategy financially feasible that will fill your gaps
5. Implement the plan
6. Test the plan—often
7. Repeat at least annually or when change occurs

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